

Pet Photo Requirements

In order to ensure the final product **looks great**, we will need the **best possible photo** that you can provide. Here is a set of guidelines that will help you select a photograph.

WHAT KIND OF PHOTOGRAPH SHOULD I SUBMIT?

A digital photograph taken from a digital camera is always **preferred** over any other type of picture as they provide the best detail.

- **ALWAYS** – submit **raw data** from your digital camera, or **original** photograph prints. Original photo prints will be returned with your order.
- **TRY TO** – submit a photo in which your pet is in **contrast** with the background.
Example: a dark pet against a lighter background, or a light pet against a darker background.
- **TRY TO** – submit a photo that shows your pet up close. Photographs showing a pet further away must be enlarged and the details will be diminished.
- **DO NOT** – submit **prints or copies** of scanned photographs – the original is preferred.
- **DO NOT** – submit **cell phone photos** as the resolution is usually too low.

REMEMBER – that even though a copy **may look** good enough to you, our professional equipment sees things that the human eye cannot. Inadequate submissions drastically reduce the quality of the finished product.

Our goal is to **help you** to get the **best possible reproduction** of your beloved pet.

SENDING THE PICTURE

IMAGES FROM A DIGITAL CAMERA – Send the images from a digital camera as is with no alterations whatsoever.

SCANNED IMAGES – If you are scanning a hard copy make sure to:

- **Clean** the scanning bed so no debris is picked up in the scan.
- Scan the photo at a resolution of **600dpi** and **DO NOT** alter it in any other way
- Set the **image size** to at least 5”x7” (portrait or landscape)
- Digital image must be submitted in jpeg format (**.jpg**)
- If you are **inexperienced** at scanning, you can take your photo to a FedEx Office outlet and they can burn it to a CD Rom.

Be sure to **include** any cropping/layout instructions you desire (we will try our best to accommodate them).

Mail Hard Copy To:

Pet Friends
73A Cameron
Hudson, QC
J0P 1H0

Email Digital Images To:

petfriends.noscopains@gmail.com